



Certificate no: UC-00b4d1d1-c2a2-405b-8537-d7f20f82c206

Certificate url: ude.my/UC-00b4d1d1-c2a2-405b-8537-d7f20f82c206

Reference Number: 0004

CERTIFICATE OF COMPLETION

Customer Acquisition Cost and Customer Lifetime Value

Instructors **Dr. Alan Zhang**

Anurag Singla

Date **Nov. 26, 2024**

Length **2.5 total hours**